

MAGOFFIN COUNTY LOCAL BOARD
For Kentucky Agency for Substance Abuse Policy
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Strategic Plan Update
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The Magoffin Country Local Board for KY - Agency for Substance Abuse Policy /Coalition (ASAP) has been in existence for fourteen years, since 2002. In October 1, 2004 through October 01, 2014, the Coalition also served as the Magoffin County Drug Free Communities Board (DFC) to address the needs of the community regarding the prevention, early intervention, treatment and recovery of residents with regard to all areas of substance abuse, including alcohol, drugs and other substances (ATOD).

This Strategic Plan update reflects the current needs of the community based on a number of assessment and evaluation components. The 2011 Strategic Plan has been reviewed along with the most recent evaluation document in 2012.

Strategic Plan Components:

- I. Ongoing Needs Assessment and Evaluation
- II. Coordination of and Collaboration between Community Resources and Services
- III. Prevention of Alcohol, Tobacco and Other Substance Use and Abuse
- IV. Drug Pre-Screening Services
- V. Law Enforcement
- VI. Community Awareness
- VII. Advocacy
- VIII. Board Development

Goals and Objectives

I. Ongoing Needs Assessment and Evaluation

Problem Statement: There is an ongoing need for increased quantity of and quality of the data regarding substance abuse in Magoffin County for the purposes of ongoing needs assessment, program/policy development and revision and program evaluation.

Goal 1: To increase the quantity and quality, and the timely analysis of data relevant to understanding substance use and abuse, knowledge and awareness, perceptions and attitudes, services and programs, and program outcomes in Magoffin County.

Objective 1: Utilize all possible data resources with regard to Magoffin County youth and substance abuse

Objective 2: Utilize all possible data resources with regard to Magoffin County adult residents and substance abuse

Objective 3: Utilize all possible data resources with regard to Magoffin County current program/policy efforts to address youth/adult substance abuse prevention, intervention, treatment, and aftercare.

Goal 2: To monitor and report on youth substance abuse by utilizing the KY Incentives for Prevention (KIP) Magoffin student survey at a minimum of every two years.

Objective 1: Collect and report data on the average age of onset of alcohol, marijuana, tobacco use, and other drugs in the youth domain.

Objective 2: Collect and report data on past 30-day use of alcohol, marijuana, tobacco use and other drugs in the youth domain

Objective 3: Collect and report data on perception of risk or harm associated with regular use of tobacco, alcohol, marijuana, and other drugs in the youth domain

Objective 4: Collect and report data on perception of parental disapproval of use

II. Coordination of and Collaboration between Community Resources and Services

Problem Statement: The Magoffin County Local Board for KY-ASAP Coalition is charged with the role of coordinating community resources and services to maximize effectiveness, minimize duplication of services, maximize funding opportunities, share information and identify needs and gaps in resources and services. This function of the Coalition is integral to the success of creating a Community free of drug and substance use disorder, and the challenges must be addressed and overcome as quickly as possible. The most current Needs and Resource Assessment shows consistent gaps in ATOD prevention, treatment and recovery, insufficient funding for ATOD prevention, treatment, and recovery activities, and need for coordinated and collaborative community involvement and support of prevention, treatment, and recovery activities. While progress has been made through the development of the SAFE coalition's MOU and the SBIRT, the development of services continues to be a priority for the Magoffin County Local Board of KY-ASAP.

Goal 1: Increase funding for programs/services that fill in the gaps in prevention, treatment, and recovery services through grant search and mini-grant funding.

Goal 2: Recruit members to work with the SAFE Coalition from all community partners and county individuals resulting in adequate representation of the county

Objective 1: Increase collaboration between Magoffin Local Board for KY-ASAP and community partners

Objective 2: Provide community partners with vital information about funding resources

Objective 3: Engage existing community groups working on similar issues to identify and make application to potential funding sources

Goal 3: Support specialized action groups to address specific aspects of substance abuse and misuse in the community

Objective 1: Identify groups within the county not represented on the SAFE Coalition or who could contribute to the Magoffin KY-ASAP work and engage them when possible

III. Prevention of Alcohol, Tobacco and Other Substance Use and Abuse

Problem Statement: Data clearly indicate that substance abuse and use is a major problem among both youth and adults in Magoffin County. Of particular concern is the seemingly early onset of substance use among youth, in particular tobacco and alcohol. In addition, the decreased perception of risk with increasing age speaks to the problem of increased use and abuse as youth mature. Data also indicate an extremely high rate of tobacco use among both youth and adults in the county, including among pregnant women and child-rearing adults. Anecdotal data reveal that the perception is that problems among adults are on the rise in the last decade, with particular concern around the abuse and misuse of prescription drugs and methamphetamine and heroin over the last few years.

Goal 1: To utilize evidence-based, model programs and best practice standards for prevention programming addressing ways to strengthen protective factors and reduce or mitigate against risk factors for substance (ATOD) use among youth to increase age of onset of first use, reduce past 30-day use, and promote accurate perception of risk and harm associated with ATOD use to achieve a drug and alcohol-free community for the future.

Objective 1: Develop Teen Coalition to serve as outlet for targeted youth prevention activities and programs within the school systems

Objective 2: Partner with community based agencies and programs to promote positive character development/education and drug prevention education

Goal 2: To prevent, reduce and discourage substance (ATOD) abuse and misuse among other segments of the population, including those already involved in such behaviors.

Objective 1: To work with local media on three public awareness campaigns each year highlighting the dangers, negative impact and related problems of substance use and misuse focusing on youth prevention

Objective 2: To continue to support and encourage the creation of smoke-free public and business environments within the county.

Objective 3: Support tobacco cessation program(s) and collaborate with Magoffin County Health Department in implementation of their Tobacco Control Plan

Objective 4: Work closely with partner agencies/ professionals that serve clients with substance abuse issues to continue existing programs if indicated and provide additional services and information including the dissemination of the SBIRT - Screening, Brief Intervention, Referral and Treatment as adopted by the SAFE Coalition

Goal 3: To assist community partners to institute policy and procedure to reduce, discourage and prevent substance abuse (ATOD) and use.

Objective 1: To work with Magoffin County High School and Herald Whitaker Middle School Principals, Guidance Counselors and Youth Service Centers personnel to develop tobacco cessation programs to be offered on school grounds and enforce tobacco free campus policies.

Objective 2: To partner with community agencies to deliver substance abuse prevention education modules to all grades at least one time during the school year

Objective 3: To work with the Magoffin County Board of Education to develop effective drug-testing policies and procedures for all Board of Education faculty and staff

Objective 4: To work with Magoffin County Board of Education and school principals to develop student-drug-testing policies and procedures

IV. Drug Testing / Pre-Screening Services

Problem: Historically, drug testing services were either not available within the county or, if available, were prohibitively expensive for many residents. The Local Board for KY-ASAP development of an affordable, reliable, convenient and fast pre-screening program within the County has successfully addressed these barriers.

Goal: To increase the number of and source of drug pre-screening referrals.

Objective 1: Utilize the SAFE Coalition to distribute brochures about the program through all partner agencies and professionals and serve as referral sources

Objective 2: Distribute information through additional agencies and resources including school-based FRYSC programs, legal mediators, churches, treatment programs, and the health department

V. Law Enforcement

Problem: Magoffin County continues to have a gap in available law enforcement to patrol the county and prevent and discourage substance abuse and misuse. The Sheriff's Department and City Police are both minimally staffed and only one Kentucky State Police trooper is assigned to cover the county at any given time, and that trooper generally has other counties to cover as well. Such sparsely provided law enforcement does not serve as an effective ongoing deterrent to substance misuse. The gap in available law enforcement, especially in the area of investigative drug trafficking needs sustaining work. Since UNITE undercover law enforcement is no longer active in Magoffin County there needs to be support from the community to be neighbors united to help prevent drug trafficking by reporting suspicious behavior (heavy traffic, crowds, loitering, suspected drug deals, etc.) as a routine practice.

Goal 1: To support increased awareness of citizens designed to deter criminal activity and to create additional lines of communication offering information on substance abuse and misuse in the county

Objective 1: Create and support successful neighbors watch activities throughout the county

Objective 2: Publicize the concept of and effectiveness of citizens watch groups that report to the 24 hour tiplines, UNITE, local law enforcement, and KY State Police. Public awareness media campaigns, distribute items with tipline numbers at community events, coalition meetings and other means of promoting this activity.

VI. Community Awareness

Problem: Many residents and professionals in the community are still unaware of the purpose, goals, role and programs of Magoffin County Local Board for KY-ASAP based on preliminary survey responses and low referral rates

Goal: To increase public and professional community awareness of the Coalition and increase referrals and become a visible and regular presence in the community

Objective 1: Partner with the SAFE Coalition to increase awareness of a "Substance Abuse Free Environment" showing the issue of substance abuse, its negative consequences and its resources for prevention, intervention, treatment and aftercare support in Magoffin County

Objective 2: Participate in community festivals, activities and events i.e. Founder's Day, Community Day, etc.

Objective 3: Maintain SAFE Coalition Facebook at regular intervals highlighting general information about substance abuse as well as activities supported by the coalition, ways to volunteer and partner activities, including successful project completions and funding secured

Objective 5: Maintain an up-to-date Web page/ Website with information, resources, links and a way for people to ask questions about substance abuse including community partners affiliated with the SAFE MOU

VII. Advocacy

Problem: Citizens express frustration that they see many problems but are powerless to do anything to change them. An important role of the Magoffin County Local Board for KY-ASAP Coalition is to serve as an advocate and to inform the citizenry about pending legislation, policy and judicial action that impact the prevention, intervention and reduction of substance abuse and misuse in the community. Advocacy must occur at all levels of government and policy.

Goal: To serve as an advocate by example and by informing partners and the public of any opportunities to express their opinions about legislative, executive and policy proposals.

Objective 1: Create an “advocacy column” to be included in the local newspaper at least biannually detailing programs, new stats, or upcoming events within the county related to the prevention, early intervention, treatment and/or aftercare resources for substance abuse and misuse.

Objective 2: Work with community partners (UNITE, local law enforcement, local city/county government etc) to support advocacy days hosted by other organizations of similar missions/interest at the capital to educate legislators on substance use disorder and misuse of alcohol, tobacco, and other drug issues in Magoffin County

VIII. Coalition Development

Problem: The Magoffin County Local Board for KY-ASAP Coalition is an ongoing entity with a modest level of accomplishment since its inception. It is imperative to have engaged and active members on the ASAP Board and on the SAFE coalition (the programmatic arm of ASAP).

Goal 1: The Coalition will demonstrate increased commitment to and understanding of its role as a group and ways individual members contribute to the success of the Coalition

Objective 1: Maintain high attendance at Board meetings by publicizing meetings and providing agendas in advance

Objective 2: Review subcommittees/ action groups for necessity and individual member involvement and training needs.

Objective 3: Disseminate Updated Strategic Plan to offer input and comment from public

Objective 4: Review Local Board by-laws to consider revisions to rotating board service appointments to promote engaged and active members