

# **Substance Abuse Free Environment (SAFE) Coalition**

## **Strategic Plan 2014**

### **Executive Summary**

With the rise in substance abuse and misuse in Magoffin County, many providers and individuals impacted by the issue wanted to unite and work collaboratively toward addressing the problem. The Magoffin County Health Department initiated a summit on May 21, 2010 which brought together numerous providers, elected officials, and other interested parties within the county to discuss the state of substance abuse in Magoffin County. This summit led to the establishment of the Substance Abuse Free Environment (SAFE) Coalition. The SAFE Coalition has been meeting regularly since June of 2010. This strategic plan is the culmination of ideas gathered during coalition meetings, resource analyses, and gap assessments conducted over the last 12 months.

## Authorization of Strategic Plan

Serving as Leaders of the Substance Abuse Free Environment, we approve the contents of, and support implementation of the plan set forth in this document.

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## Organizational Description

With the development of SAFE, Magoffin County has clearly identified the issue of substance abuse and misuse as a priority.

Beginning with the SAFE Summit held in May of 2010, the community's mobilization of resources and desire to work collaboratively has been evident. The coalition has been meeting monthly since June to identify goals and work toward reducing, ultimately eliminating, the issue of substance abuse and misuse in Magoffin County.

On September 21, 2010, the SAFE Coalition adopted the following as their mission statement:

*SAFE Mission: To work toward a substance abuse free environment by implementing and maintaining a balanced approach that fosters collaboration and coordination with community partners.*

Since the inception of the SAFE Coalition, the group has accomplished the following:

- The creation and adoption of a county-wide Memorandum of Understanding (MOU) for providers and partners of the SAFE Coalition agreeing to work toward a unified and comprehensive system addressing the issue of Substance Abuse in Magoffin County
- The creation of the SBIRT Tool to be used by SAFE Coalition partners to quickly assess substance abuse issues
- The marketing of the SAFE Coalition through items including flyers, t-shirts and brochures for county-wide distribution. These items displayed the SAFE coalition name and contact information as a recruitment initiative for the group.
- Successful Screen & Clean and Screen & Clean for Life Campaigns
- Successful Underage Drinking Prevention Project
- Successful Annual ATV Trail Ride
- Successful Annual Dawkins Trail Bike Ride
- Successful Recovery Support Groups and mentoring opportunities
- Successful Facebook Page

### **Strategic Planning Goals and Strategies**

***Goal One: Create public awareness of the SAFE Coalition and its mission***

**Objective 1:**

Participate in community festivals, activities and events i.e. Founder's Day, Community Day, etc.

**Objective 2:** Advocate with local/state government leaders to develop a community sports center or teen center

**Objective 3:**

Participate regularly on SAFE Coalition Facebook Page to promote awareness and educate youth and parents

***Goal Two: Develop resources for individuals and families in need of county-specific information dealing with Substance Abuse and misuse***

Objective 1:

Distribute resource directories for substance abuse/suicide/crisis intervention services throughout the county

Objective 2:

Increase Resource Directory distribution to include local churches and pastors

***Goal Three: Create family/youth activities and opportunities to support adventure tourism***

Objective 1:

Secure sustainable funding and partners to support

Objective 2:

Annual Adventure Trail Ride by establishing a date, trail, flyer, type of ride (ATV, Horses, etc.) promoting and participating

Objective 3: Annual family bike ride on the Dawkins Rail Trail by establishing a date, flyer, promoting and participating

Objective 4: Advocate with local government/state leaders to develop adventure tourism in Magoffin County

***Goal Four: Increase substance abuse prevention education in the youth domain***

Objective 1:

To work with the Regional Prevention Center to access the resources they have in place and develop them in Magoffin County Schools in partnership with the Youth Resource Centers

Objective 2:

To identify other agencies/organizations/opportunities to develop partnerships to provide education to youth and parents

Objective 3: Recruit adult facilitators to increase school youth education opportunities in partnership with the REACH organization

***Goal Five: Establish community support to develop and become members of SAFE Coalition***

Objective 1:

Recruit new members to help implement SAFE strategies by sharing the current SAFE Strategic Plan 2014

Objective 2:

Recruit community partners/organizations to provide lunch at the monthly meetings

## **Long Term Strategic Planning and Goals**

**Goal One: Promote an early-identification system for substance abuse and misuse along with a Memorandum of Understanding to unify the systems of care in Magoffin County**

Objective 1:

Educate providers in the county about the MOU and SBIRT tool adopted by the SAFE Coalition

Objective 2:

Increase the use of the SBIRT Tool through education and awareness

Objective 3:

Engage diverse individuals to use the SBIRT Tool (I.E. using during flu clinics, pastoral counseling sessions, school staff discussions, etc.)

Objective 4:

Distribute and promote the SAFE Memorandum of Understanding to all community partners

**Goal Two: Create a supportive environment for individuals in treatment for addiction in Magoffin County through individual mentoring, education, and additional help**

Objective 1:

Develop a mentor program for individuals who are found guilty of drug-related offenses designed to promote and sustain sobriety

Objective 2:

Identify additional programs (e.g. Corrections Employment Opportunities through the Dept of Labor) to assist rehabilitated individuals in securing educational and employment opportunities

Objective 3:

Identify additional programs/organizations (e.g. Magoffin County Drug Court) to assist with development